

Enhanced reputation

Successful CSR projects increase your brand awareness and strengthen your company's image.

Employee loyalty

Social commitment has a considerable effect on the motivation and participation of employees and promotes their identification with your company.

The advantage of trust

CSR enables the positioning as a pioneering, trustworthy company, thereby encouraging customer loyalty and setting you apart from your competitors.

- Better conditions for business abroad
- Improved customer loyalty/acquisition of trust
- Image enhancement
- Motivation, identification and satisfaction of your employees
- Positive effect on corporate culture and the working environment
- Eased recruitment
- Fostered change management
- Preventive measures/insurance capability



Future.
Life.
Worldwide.



South Africa
Sri Lanka
Sudan
Tajikistan
Thailand
Tunisia

Ukraine
Uzbekistan
Zimbabwe



Proximity

Direct dialogue with stakeholders on site facilitates the early identification of opportunities and potentials for crises.

Diversity management

Possibilities for social commitment and involvement in different living environments enhance the versatility of your employees, thus bringing lasting improvements to your corporate culture.

We will be pleased to inform you about the concrete benefits of a strategic partnership with **Hilfswerk Austria International.**

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**Added value
for your company**

Your Partnership with
Hilfswerk Austria International



Hilfswerk Austria International. The Organisation.

Hilfswerk Austria International provides humanitarian aid and expert project management in development cooperation all over the world. The main focus: people, their health, improving their chances in life and promoting the interests of families – especially of children.

Corporate Social Responsibility.

The need of the moment.

Assuming social responsibility – and presenting it as “Corporate Social Responsibility” (CSR) – is becoming ever more important. CSR as a tool for sustainable image projection requires non-profit organisations as powerful allies; they have comprehensive project experience, implementation skills and direct access to the local population.

Friends from Austria.

Hilfswerk Austria International (HWA) is the only exclusively Austrian non-profit organisation active all over the world. The clearly-visible „Austria“ branding leads to a positive image transfer for all companies which cooperate with Hilfswerk. All partners in our target countries know they have friends in Austria.

Win-win for everyone.

Your partnership with Hilfswerk Austria International is a benefit for all: you profit from stable framework conditions that are provided by our experience in the project countries. The people on site benefit because new companies bring employment, which generates income. And our projects gain long-term investments that guarantee planning security.

The projects.

Hilfswerk Austria International’s projects are manifold: constructing hospitals, schools and kindergartens, re-establishing agriculture, supporting and expanding local economy, improving water supplies and hygiene conditions, providing education and increasing capacities, etc.

Apart from material help, the sustainable strengthening of self-help on site is important to us. We educate and involve all those concerned, which empowers them to take on responsibility for their own projects as soon as possible. Hilfswerk Austria International offers sustainable economic cooperation on site by incorporating the Austrian background, and thus creating yet another social bridge.



Why Hilfswerk Austria International in particular?

Companies who intend to distinguish themselves abroad will find Hilfswerk Austria International as the ideal partner. Due to our many years of – non-profit – experience on site, we can demonstrate a high level of credibility and trust, as well as high competence in the realisation of projects. Our intensive commitment in the project countries has led to a familiarity with regional conditions which is normally reserved for locals only.



»The cooperation of Austrian companies and NGOs in development assistance proves the positive effect of combining entrepreneurial activities and social development.«
Anna Maria Hochhauser
 Secretary General of WKO

Our knowledge. Your benefit.

By agreeing on a strategic partnership with HWA, you will profit from the valuable knowledge we have accumulated, above all in the regions of Eastern Europe, South-eastern Europe, South-east Asia, Central Asia, Central America, South America and Africa, since 1989. This knowledge makes it easier for you, whether as consumer, seller or producer, to gain access to new and sometimes highly complex markets and supports you in establishing and strengthening contacts abroad.



»Hilfswerk Austria International guarantees its partners a high level of expertise, competent project management and efficient working methods.«
Heidi Burkhart
 Managing Director of HWA

